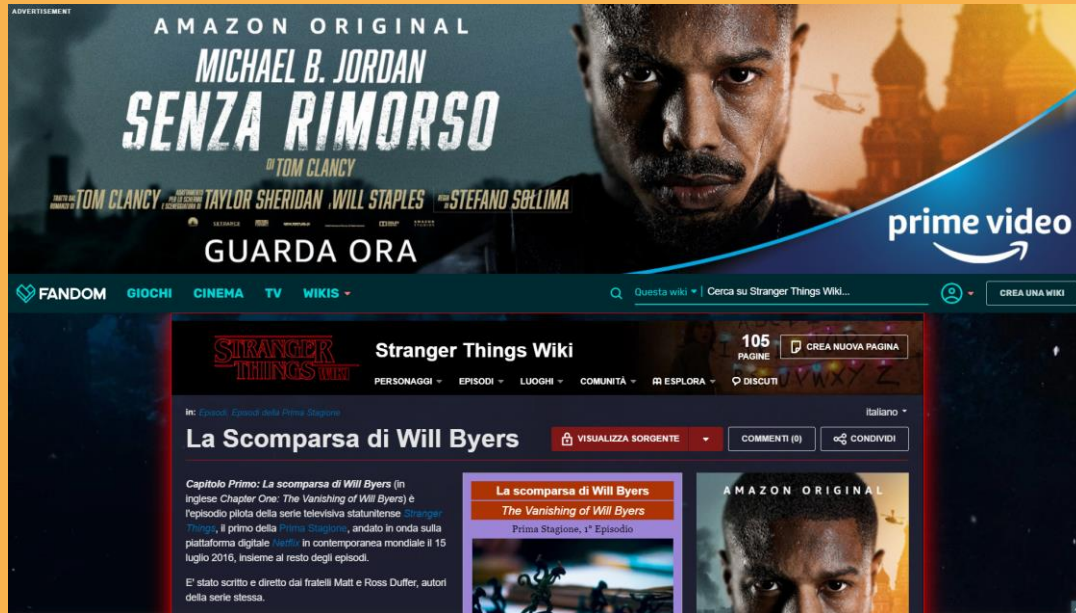


Cross-Platform FAN TAKEOVER (Static)



Impact Unit (Desktop & Tablet):

Dimensionen: 1600x400

Resolve Unit (Desktop & Tablet):

Dimensionen: 1600x160

Video Dimensionen: 1920x1080

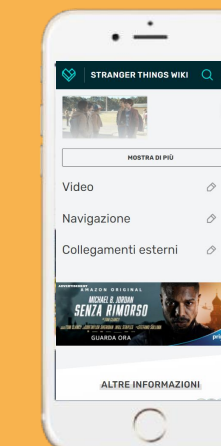
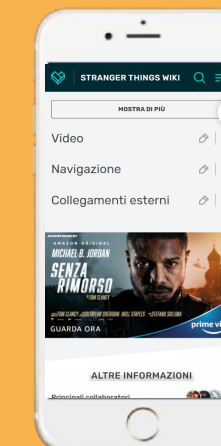
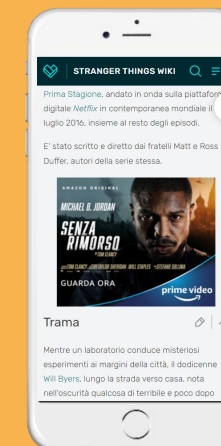
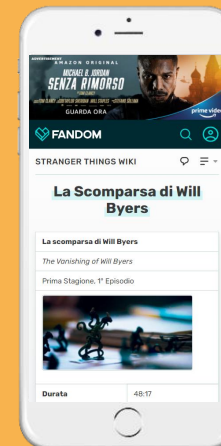
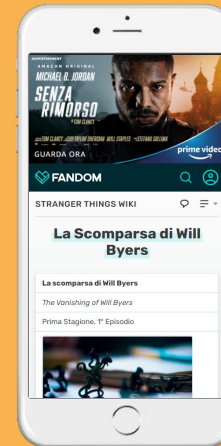
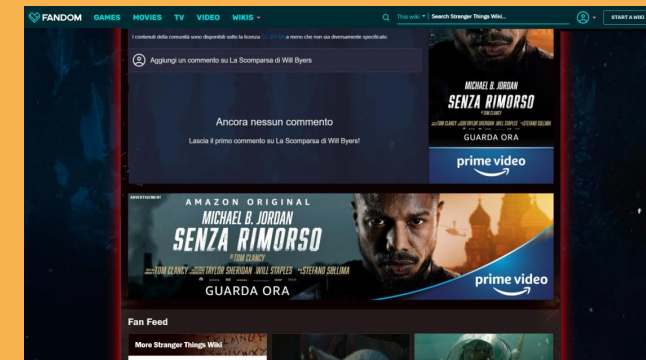
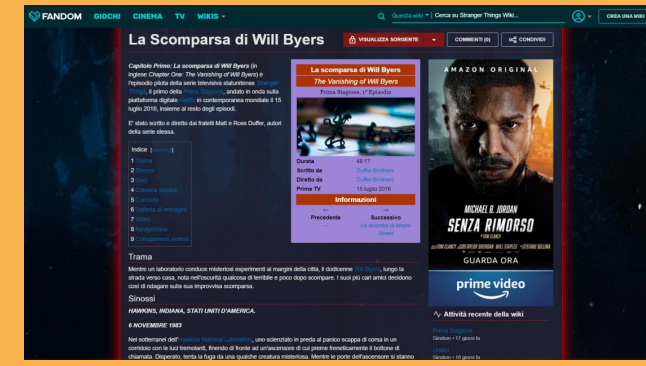
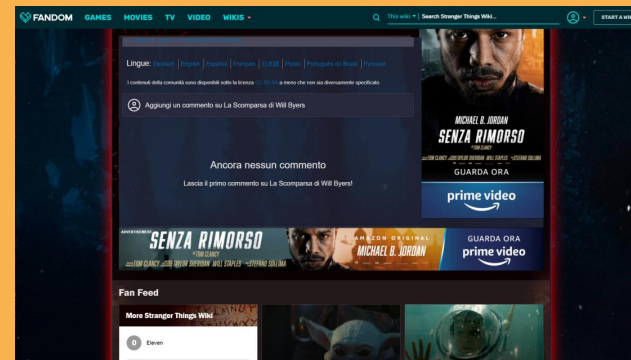
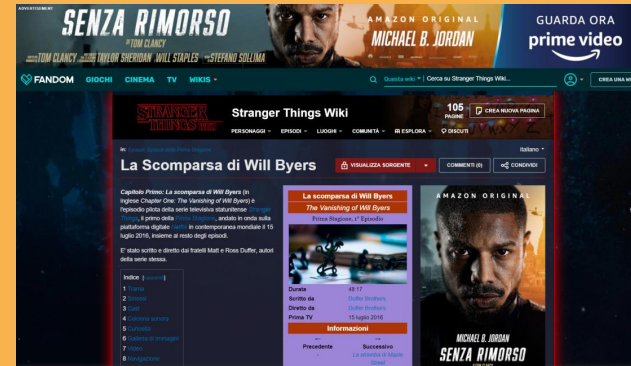
Impact Unit (Mobile):

Dimensionen: 640x360

Resolve Unit (Mobile):

Dimensionen : 640x213

Video Dimensionen: 1920x1080



Please find below the ad specs and the link to the template for the static version

<https://drive.google.com/drive/folders/1wucaA5v7U42l4a11wLAVLyZBV6w3q1qh>

Here is the overview of the required AD formats for the Fan Takeover static version:

FAN TAKEOVER (Impact Ads & Companion Units)

- Impact Ad: 1600x400 - Desktop/Tablet (physically as open, layered PSD file)
- Impact Ad: 1600x160 - Desktop/Tablet (physically as open, layered PSD file)
- Impact Ad: 640x360 - Mobile (physically as open, layered PSD file)
- Impact Ad: 640x213 - Mobile (physically as open, layered PSD file)
- Companion Unit: 300x600 - Desktop/Tablet (physically as open, layered PSD file)
- Companion Unit: 300x250 - Mobile (physically as open, layered PSD file)

1 × 1 Impression und Click Tracker

To the Impact Ads:

Via the link <https://drive.google.com/drive/folders/1wucaA5v7U42l4a11wLAVLyZBV6w3q1qh> you can download a PSD template for the creation of these formats.

The Impact and Companion Units must be provided as physical files, if possible as open, layered PSD files.